



<http://plotal.com/vacancies/graphic-designer-infographic-specialist/>

Graphic Designer / Infographic specialist

Plotal

Description

Position Title: Graphic Designer / Infographic specialist

Working Hours

Project Based

Duty Location: Anywhere / Remotely

Announcement closing date: (25/10/2019).

Who we are:

We are a dynamic data visualization and data science company.

From concept to end deliverable, we find ways to tell your story and share your information in an attractive and engaging way.

Our mission values

A Culture and Mission Driven by Values

We believe that visual communication — when properly executed — can propel brands into new frontiers of storytelling. With a diverse array of customers and an expert team, we work toward a common goal to delight, inspire, and connect with your target audience in the most visually stimulating and engaging ways possible. We are creative risk-takers; our values will always push us beyond expectations to develop the best possible products for our clients.

As leaders in our industry, we have found that values surrounding service, accountability, and respect are integral to our success. Because of this, we celebrate being humbled by our customers, our roots, and each other.

About This Role:

Our Team is looking for a **Graphic Designer** with experience creating style guides, designing infographics, creating presentations, and/or illustrating storyboards for user research. This person would work directly with the User Experience team to conceptualize research and ideation through visual presentations.

The Visual Designer is instrumental in creating beautiful, informative visuals that help communicate the work, processes and educational materials from the Experience Design team. This talented person has a knack for assembling existing

information in a captivating way, including storyboarding, visualizing process flows and visualizing data.

If you are someone who lives and breathes design and wants to work with an agency that has a fantastic culture and team, this is an opportunity to explore!

What you'll do:

- You will be working with a team of creatives and responsible for designing advertising digital and print campaigns to the highest standard to meet client expectations.
- Working within client timelines and budgets, you will ensure a high-quality design that follows brand standards and guidelines for clients. You will be working alongside junior designers and will have the opportunity to mentor them on projects.
- Working with copywriters, art directors, and other designers, you will collaborate on concepts for campaigns, create visual concepts, and communicate ideas that captivate the intended audience.

What you'll need:

- **Portfolio Requirements:** Must have a portfolio website showcasing advertising campaigns you designed including big brands that you've worked with. Must be able to explain your role within the campaign, the objective, target audience, and results that were achieved.
- 4-6 years of experience in the field of information design.
- Proficient in using the Adobe Suite (Illustrator, Photoshop, InDesign), HTML, CSS, JavaScript
- Ability to work under tight deadlines and understand the creative process flow for a variety of clients.
- Must have a high attention to detail and a strong understanding of design concepts.
- Ability to prioritize multiple design projects.

Other:

- **Application without portfolio will be ignored.**
- The appointment is subject to funding confirmation.
- No late applications will be accepted.